# Chang Meng

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## **EXPERIENCE**



# Audit Intern at pwc

June 2022 - August 2022 China

- Participated in 2 financial audit projects during the internship, assisting the team in ensuring compliance and providing recommendations for client improvement.
- Analyzed 80+ financial statements and internal control documents, aiding in the identification of potential discrepancies and risk areas.
- Collaborated with cross-functional teams to complete 3 audit tasks, submitting reports on time and ensuring client satisfaction.

# **UX Designer at Sonimod**

February 2023 - May 2023 Sydney AU

- Initiated a UX project to design a food delivery website, incorporating innovative features such as real-time robot delivery tracking.
- Utilized Figma to design a responsive website, achieving a remarkable 90% Net Promoter Score (NPS) through 3+ rounds of user testing, sketching, wireframing, and prototyping.
- Managed the project using the agile development framework, ensuring efficiency and high-quality delivery.

# **Graphic Designer at Airmeter Pasta**

November 2023 - December 2023 China

- Designed 10 posters to promote new flavors and special offers, resulting in increased sales.
- Contributed to the development of 3 package designs for spaghetti products.
- Designed marketing materials, including 20+ social media graphics.

## VR Designer at usyd

June 2023 - November 2023 Sydney AU

- Developed "Vetventure," a virtual reality (VR) simulation aimed at providing immersive veterinary training.
- Achieved an exceptional 92% NPS through 2 rounds of user testing, sketching, 3D modeling and prototyping.
- Enhanced both academic learning and practical skills for veterinary students.

#### SKILLS

- Technical: Figma, Adobe XD, Balsamiq Wireframes, Sketch, InVision, HTML/ CSS, Javascript, Adobe After Effects, Adobe Premiere Pro, Adobe Photoshop, Adobe Indesign, Adobe Audition, Unity, Rhino7, Excel
- Design: Information Architecture, User Research, Wireframing, Usability Testing, Prototyping, Presentation,
  Design System, Responsive Web, Inclusive Design
- Collaboration: Agile Development, Monday, Asana, Slack

## **EDUCATION**

The University of Sydney, Sydney- Master of interaction design and electronic arts

February 2023 - Recent

The International University of Zhejiang, China - Bachelor of Spanish, Minor in Japanese

2018 - 2022